

ด่วนที่สุด

ที่ ศธ 0604/ 9342



วิทยาลัยสารพัดช่างลำปาง

รับที่..... 1465

วันที่..... 18 มิถุนายน 2569

เวลา..... 12.51 น.

สำนักงานคณะกรรมการการอาชีวศึกษา
กระทรวงศึกษาธิการ กทม. 10300

17 มิถุนายน 2569

เรื่อง ประชาสัมพันธ์การประชุม APEC Workshop on Improving the Capacity Building of Entrepreneurs for High-Quality Employment

เรียน ผู้อำนวยการสถาบันการอาชีวศึกษาและผู้อำนวยการสถานศึกษา

สิ่งที่ส่งมาด้วย รายละเอียดการประชุมฯ จำนวน 1 ฉบับ

ด้วยทีมโครงการเอเปคของสาธารณรัฐประชาชนจีน กำหนดจัดการประชุม APEC Workshop on Improving the Capacity Building of Entrepreneurs for High-Quality Employment ระหว่างวันที่ 16 - 17 กันยายน 2569 ณ เมืองหนานจิง สาธารณรัฐประชาชนจีน โดยมีวัตถุประสงค์เพื่อเป็นเวทีสำหรับการหารือนโยบาย การแลกเปลี่ยนประสบการณ์ และการเสริมสร้างศักยภาพด้านการพัฒนาการเป็นผู้ประกอบการในยุคดิจิทัลและปัญญาประดิษฐ์ ซึ่งจะมีการบรรยายพิเศษ การหารือนโยบาย กรณีศึกษา การหารือแบบโต๊ะกลม และกิจกรรมต่าง ๆ เพื่อเสริมสร้างการเรียนรู้เชิงปฏิบัติและความร่วมมือในระดับภูมิภาค โดยผู้จัดสนับสนุนค่าบัตรโดยสารเครื่องบินไป - กลับ ระหว่างประเทศ ค่าที่พัก ค่าอาหาร และค่าเดินทางในต่างประเทศ รายละเอียดตามสิ่งที่ส่งมาด้วย

สำนักงานคณะกรรมการการอาชีวศึกษา จึงขอประชาสัมพันธ์การประชุมดังกล่าว ให้สถาบันการอาชีวศึกษาและสถานศึกษาทราบ โดยผู้สนใจสามารถกรอกใบสมัคร ส่งมายังสำนักนโยบาย และแผนการอาชีวศึกษา ภายในวันที่ 19 มิถุนายน 2569

จึงเรียนมาเพื่อทราบและดำเนินการในส่วนที่เกี่ยวข้องต่อไป

เรียน ผู้อำนวยการ

ด้วย สอศ.แจ้งประชาสัมพันธ์การประชุม APEC Workshop on Improving the Capacity Building of Entrepreneurs for High-Quality Employment มาเพื่อ

/ เพื่อโปรดทราบ

เพื่อโปรดพิจารณา

/ เห็นควรแจ้ง/..... รองฯ 4 ฝ่าย , บุคลากรทุกท่าน

นางสาวอัญชลี ธรรมศรีใจ
หัวหน้างานบริหารงานทั่วไป

18 มิ.ย. 69

(นายวิวัฒน์ ปัญจมะวัต)
รองเลขาธิการคณะกรรมการการอาชีวศึกษา ปฏิบัติราชการแทน

เลขาธิการคณะกรรมการการอาชีวศึกษา

เรียน ผู้อำนวยการ

สำนักนโยบายและแผนการอาชีวศึกษา

โทร. 0 2026 5555 ต่อ 3012

โทรสาร 0 2280 1252

☐ เพื่อโปรดทราบ

☐ เพื่อโปรดพิจารณา

☐ เห็นควรแจ้ง.....

☐ เห็นควรมอบ.....

☐ ทราบ.....

☐ แจ้ง.....

☐ มอบ.....

(นายสมพงษ์ บันต๊ะภาพ)

รองผู้อำนวยการวิทยาลัยสารพัดช่างลำปาง

18 มิ.ย. 69

(นายวิชรดี ลีจินดา)

ผู้อำนวยการวิทยาลัยสารพัดช่างลำปาง

18 มิ.ย. 69

Concept Note

APEC Workshop on Improving the Capacity Building of Entrepreneurs for High-Quality Employment

16–17 September 2026 | Nanjing, China

Background

Entrepreneurship has become an increasingly important driver of employment, innovation, and economic growth across APEC economies. Beyond generating new businesses, entrepreneurship contributes to expanding economic participation, creating diverse employment opportunities, strengthening workforce adaptability, and enhancing long-term economic resilience.

At the same time, rapid advances in artificial intelligence (AI), digital technologies, and new forms of economic organization are fundamentally reshaping entrepreneurial activities and changing the competencies required for entrepreneurs to survive and scale up. Nowadays, entrepreneurship capacity-building approaches across economies have not always evolved at the same pace with the technologies. Many economies continue to face challenges in understanding future entrepreneurial competency requirements and translating them into effective policies, educational approaches, ecosystem support mechanisms, and practical capacity-building tools. Strengthening entrepreneurship capacity building in the AI era has therefore become an increasingly important issue for APEC economies seeking to foster innovation, promote high-quality employment, and enhance future competitiveness.

This workshop has been incorporated into the host-year agenda and will be organized alongside the APEC Human Resources Development Working Group (HRDWG) Meeting and the Ministerial Meeting in Nanjing. Against this backdrop, the workshop is expected to carry broader significance by serving not only as a platform for capacity building and practical exchange, but also as an opportunity to explore future cooperation pathways and contribute to regional dialogue on entrepreneurship and employment.

Methodology and Proposed Agenda

The workshop will adopt an interactive and practice-oriented approach that combines strategic foresight, policy dialogue, ecosystem engagement, case study and practice exchange.

The workshop will begin with a keynote session bringing together international experts and leading practitioners to provide forward-looking and global perspectives on how entrepreneurship is evolving in the AI era.

Session One will focus on policy dialogue and experience sharing. Government officials from APEC economies will be invited to exchange policy practices, implementation mechanisms, practical tools, and evaluation approaches for strengthening entrepreneurial capacity building. Session Two will be organized as an open roundtable discussion on entrepreneurial capacity building. Experts from entrepreneurship ecosystems—including incubators, investors, industry experts, and experienced entrepreneurs—will jointly discuss what capabilities entrepreneurs need most in the current environment and explore whether more innovative, collaborative, and effective approaches to entrepreneurship capacity building can be developed through ecosystem participation. Session Three will exchange experiences on

empowering entrepreneurs by ecosystem stakeholders in the innovative models.

The second day will include an interactive workshop designed to provide participants with direct exposure to innovative approaches to entrepreneurial capacity enhancement. Through practical observation, field learning, and experience exchange, participants will have opportunities to engage with emerging practices and discuss how these approaches may be adapted across different economic contexts.

Following the interactive part, discussions will focus on new models of entrepreneurship and employment enabled by AI and digital technologies. The whole event will conclude with a dedicated session on inclusive entrepreneurship capacity building. Entrepreneurs from different backgrounds—including women entrepreneurs, youth entrepreneurs, entrepreneurs with disabilities, and other underrepresented groups—will be invited to share their entrepreneurial journeys and reflections on capability development, contributing practical insights into how entrepreneurial support systems can become more inclusive.

Participants

The workshop is expected to bring together representatives from APEC economies, including members of the Human Resources Development Working Group (HRDWG), government officials responsible for entrepreneurship, employment, and skills development, as well as experts and scholars specializing in entrepreneurship and future skills.

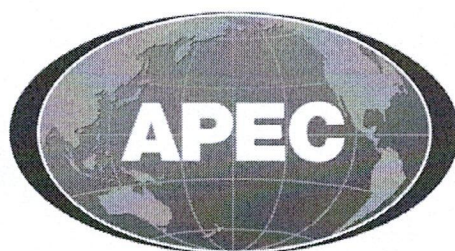
The event will also invite broader participation from entrepreneurship ecosystems, including entrepreneurship educators, incubators, accelerators,

investors, digital platform enterprises, industry practitioners, entrepreneurs, and representatives from inclusive entrepreneurship groups, creating a multi-stakeholder platform for policy exchange and practical collaboration.

Expected Outcomes

The workshop is expected to strengthen participants' capacity building to better understand and respond to the evolving competency requirements for entrepreneurs in the AI era. Through policy dialogue, practical exchange, peer learning, and multi-stakeholder engagement, participants will gain practical knowledge, tools, and experiences that can support more effective entrepreneurship promotion and contribute to high-quality employment across APEC economies.

The workshop is also expected to facilitate the exchange of best practices and case studies across APEC economies, strengthen regional networks and collaboration among policymakers and entrepreneurship ecosystem stakeholders, and identify potential areas for future cooperation. Knowledge and insights generated during the workshop will be consolidated into a Summary Report containing practical experiences, policy references, and recommendations, serving as a resource to support continued capacity building and future entrepreneurship and employment initiatives across the APEC region.



Asia-Pacific Economic Cooperation

GENERAL INFORMATION CIRCULAR

APEC Workshop on Improving the Capacity Building of Entrepreneurs for High-Quality Employment

16-17, September
2026

Nanjing, China

Organizer: PRC National Entrepreneurship Research Center, School of Economics and Management, Tsinghua University

Event held under APEC Project: *Policies and Practices to Improve the Capacity Building of Entrepreneurs for High-Quality Employment* [HRDWG 101 2025A]

Sponsoring Economy / Project Overseer: China / SU Qing

Co-sponsoring APEC economies: Chile; Hong Kong, China; Korea; Malaysia; Papua New Guinea; Philippines; Russia; Singapore

Funded by ASF: Innovative Development, Economic Reform and Growth (IERG)

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1. OBJECTIVES

This project seeks to strengthen the capacity building of entrepreneurs in the digital and green transition era by bringing together policy makers, experts, entrepreneurship support organizations, academia, and private sector stakeholders across APEC economies. The project aims to promote policy exchange, practical cooperation, and knowledge sharing on policies and practices that improve entrepreneurial capabilities for high-quality employment and inclusive economic growth.

Project Objectives

The project will:

1. Enhance the capacity of policy makers and relevant stakeholders to design and implement policies and programs that strengthen entrepreneurs' skills and adaptability in the digital economy.
2. Promote the sharing of best practices and policy experiences on entrepreneurship capacity building, digital transformation, and inclusive entrepreneurship among APEC economies.
3. Create an enabling environment for entrepreneurship and high-quality employment through cooperation among governments, academia, incubators, and the private sector.
4. Strengthen regional cooperation and knowledge exchange on entrepreneurship development and employment-related capacity building within APEC.

Workshop Objectives

The **workshop** is a 2-day event led by experts, policy makers, and practitioners that will provide a platform for policy dialogue, experience sharing, and capacity building on entrepreneurship development in the AI and digital era. The workshop will include keynote speeches, policy discussions, case sharing, roundtable dialogues, and interactive sessions to promote practical learning and regional cooperation.

2. EVENT DATE

16-17 September, 2026

3. VENUE

Nanjing Dongjiao State Guesthouse, Nanjing, China

Detailed Address: No. 5 Zijinshan Road, Xuanwu District, Nanjing, Jiangsu Province, China

Tel: +86 25 51800888

www.jsndongjiao.com

4. PARTICIPANTS AND SPEAKERS

All 21 APEC member economies are welcome and invited to attend and actively participate in the Workshop.

Nominations for this event are being sought from *Human Resource Development Working Group (HRDWG)* representatives.

Up to **two** active expert participants from each APEC travel-eligible economy will be funded by APEC. The APEC travel eligible economies are Chile, the People's Republic of China, Indonesia, Malaysia, Mexico, Papua New Guinea, Philippines, Peru, the Russian Federation, Thailand, and Viet Nam. Representatives from non-travel eligible economies

are very much encouraged to attend the workshop on a self-funded basis.

Appropriate expert speakers may be nominated by *Human Resource Development Working Group (HRDWG)* members for the Project Overseer's consideration.

Nominations of qualified female speakers and participants are particularly encouraged.

5. AGENDA

The tentative **agenda** of the workshop is not available at this time but will be attached as **ANNEX I**.

6. METHODOLOGY

(6.1) Organization of Program

Target audiences of this project are:

APEC member economies' government agencies and organizations involved in entrepreneurship development, employment promotion, SME support, and education. In particular, the project seeks participants who are directly engaged in entrepreneurship capacity building, including officials responsible for entrepreneurship and employment policies, representatives from entrepreneurship education and training institutions, business incubators and accelerators, industry associations, research institutions, and organizations supporting digital, green, and inclusive transformation of SMEs and entrepreneurs.

The project also encourages the participation of representatives from the private sector, academia, startup ecosystems, and social organizations that contribute to entrepreneurial skills development, innovation, and job creation. Special attention will be given to participants who can contribute practical experience, share best practices, and help strengthen policy coordination and capacity-building mechanisms across APEC economies. Economies are strongly encouraged to nominate qualified female participants, as well as representatives supporting women entrepreneurship and inclusive economic empowerment.

(6.2) Evaluation

Participants are required to complete and return an Evaluation Form by the end of the workshop. In this form, each participant is encouraged to share their views and advice on the Workshop's impact and efficiency as well as possible suggestions and policy implications for future APEC related cooperation programs and activities.

(6.3) Language

The workshop will be conducted in English.

7. INSTITUTION

The Workshop will be organized by *PRC National Entrepreneurship Research Center, School of Economics and Management, Tsinghua University*
SU Qing

Project Overseer

PRC National Entrepreneurship Research Center, School of Economics and Management, Tsinghua University

Email: suqing@sem.tsinghua.edu.cn

For all substantive and logistics matters including APEC-funded participants, please directly contact the program overseer, SU Qing.

APEC-funded participants should directly contact the APEC Secretariat for financial and related arrangements. Contacts are as follows

Primary contact:

Angeline Goh (Ms)

Program Executive

APEC Secretariat

Email: agsm@apec.org

Miyuki Muramoto (Ms)

Program Director

APEC Secretariat

Email: mm@apec.org

8. APPLICATION PROCEDURES

Focal points of respective Governments of the APEC member economies in *Human Resource Development Working Group (HRDWG)* will nominate their proposed speakers / expert participants to attend the Workshop through the following procedures:

- (1) APEC *Human Resource Development Working Group (HRDWG)* focal points need to send copies of the Nomination Form (ANNEX II) to the contact indicated on the form with the details of the nominated speaker or expert participant applying to attend the Workshop through e-mail by the deadline. The deadlines for any nomination:
 - for speakers will be **30. June. 2026** and
 - for expert participants will be **30. June. 2026**
- (2) Speakers approved by the Project Overseer should submit their presentations to the **project manager via email by on or before 15. August. 2026 at the latest**

9. ALLOWANCE AND EXPENSES

(9.1) Allowance principles

According to the project budget the APEC Secretariat will provide APEC funding for speakers and participants invited by the Project Overseer on following principles:

Speakers: will be provided with round-trip airfares of restricted economy class (Y class or equivalent) and in the most direct route and per-diem (including accommodation fees). Subject to budget availability, speakers may be eligible for restricted business class air ticket if their flight time exceeds 12 hours.

Active participants from travel-eligible APEC member economies: Two participants from each APEC travel-eligible economy will be provided with round-trip airfares of restricted economy class and in the most direct route, and per-diem. Per-diem allowance is intended to cover costs such as hotel bills, meals, transportation, transfers, travel insurance, visa and departure taxes.

(9.2) Signing of Undertakings for APEC funded speakers and participants

Once the APEC Secretariat receives the final list of participants and speakers from the organizers, the Secretariat's Program Executive will contact each APEC-funded participant and speaker regarding travel approvals (see Item 7 for contact).

Once the APEC Secretariat has approved your air-ticket and itinerary, they will send you a travel undertaking for your signature. The undertaking is a contract between you and the APEC Secretariat, in which you agree to perform the Terms of Reference and they commit to reimbursing you for your travel expenses. An undertaking must be signed by each APEC-funded traveler at least 10 working days before their travel commences.

The APEC Secretariat will not reimburse travel or any other expenses which are not supported by the signed undertaking. The undertaking will be based on the quotation of the most direct and economical return trip (including airport and airport taxes, if any) to attend the Workshop. This quotation should be obtained by the APEC-funded travelers from his or her local travel agent. The complete travel itinerary and quotation should be forwarded to the APEC Secretariat for approval before the traveler firms up their travel arrangements. The APEC Secretariat assesses received quotations through Internet searches of travel web-sites including, where possible, those in the traveler's home economy.

(9.3) Per-diem

The per diem amounts to US\$181 per person per day to cover the participant's accommodation and daily expenses during their stay in [Nanjing] for a maximum of 3.75 days (per diem for 3 days and 75% of one day's per diem to cover miscellaneous expenses). Actual reimbursement is also subject to actual itinerary approved / travelled.

(9.4) Reimbursement

Airfare and per diem allowance are normally provided on reimbursement basis which will take 20 working days after the Secretariat's receipt of the claim and necessary documents in good order from the APEC-funded travelers after the Workshop.

10. MISCELLANEOUS

(1) Workshop participants should read the attached paper "Concept Note" (HRDWG 101 2025A). This paper was prepared to inform the content of this project workshop, identify attendees and provide a baseline snapshot of the evaluation landscape of APEC member economies, focusing on the developing economies.

(2) After confirmation of acceptance, all participants and speakers are required to arrive in *Nanjing, China*, **before 16, September, 2026**;

(3) Participants and speakers funded by APEC will assume responsibility for any other expenses incurred during travel between their economies and China. They will also make their own arrangements for any other financial matters of a personal nature;

(4) APEC highly values collaboration with appropriate external stakeholders. Participation in all APEC events is governed by APEC's Guidelines for Managing Co-operation with Non-members, and attendance of nominees for this workshop who are not government officials (or part of a government delegation), for instance from the private or academic sectors, may be subject to *Human Resource Development Working Group(HRDWG)* approval as per the aforementioned Guidelines.

(5) Speakers and participants are required to strictly observe the workshop schedule. Non-attendance of APEC funded travelers would result in financial and potentially other penalties;

(6) The presentations and other documents from the Workshop will be collated by the by the Project Overseer (or their delegate) who will send them to the APEC Secretariat within 2 weeks of the event. The presentations will be made publicly available shortly after through APEC's Meeting Document Database (unless they are indicated to be for restricted circulation only to EWG members). Presenters are reminded that all workshop materials must comply with APEC Publication Guidelines. The workshop deliberations also need to comply with the APEC Hosting Guidelines. In particular organisers, speakers and participants should ensure compliance with the following IMPORTANT APEC REQUIREMENTS contained in those Guidelines as required by APEC Senior Officials:

All attendees need to ensure while drafting any workshop documents or making presentations at the meeting to please be mindful of APEC nomenclature. APEC is a grouping of economies. Therefore, it is inappropriate to use anything, such as flags or emblems, which may imply the "political status" of any member economy. Disputed maps should not be included in any presentations or materials distributed at an APEC event. Members of APEC should be referred to as "member economies" or "members" or "economies". Please do not use in reference to APEC member economies the words "country", "nation" or "national".

Please also be mindful to use the correct names of the APEC economies: Australia; Brunei Darussalam; Canada; Chile; the People's Republic of China (China also acceptable); Hong Kong, China; Indonesia; Japan; the Republic of Korea; Malaysia; Mexico; New Zealand; Papua New Guinea; Peru; the Republic of the Philippines (the Philippines also acceptable); the Russian Federation (Russia also acceptable); Singapore; Chinese Taipei; Thailand; the United States of America (the USA, the US or the United States also acceptable); Viet Nam.

11. DATA PRIVACY

The APEC Secretariat collects, uses and stores personal data from participants in APEC-funded projects to support our project administration and evaluation processes. APEC Project Overseers transfer participant personal data to the APEC Secretariat for these purposes. APEC Secretariat has in place a Personal Data Protection Policy and collects, uses, stores and disposes of personal data in accordance with Singapore's Personal Data Privacy Act 2012.

ANNEX I
AGENDA (DRAFT)
**APEC Workshop on Improving the Capacity Building of
Entrepreneurs for High-Quality Employment**

Day 1: September 16, 2026

- 9:00-9:30** **Opening Ceremony**
- 9:30-10:10** **Keynote Speech**
- Rethinking Capacity Building of Entrepreneurs in the Age of AI
 - Opportunities and Challenges of Capacity Building Development of
Entrepreneurs in APEC Economies
- 10:10-10:30** **Tea Break**
- 10:30-12:00** **Session 1: Policy Sharing on Supporting Capacity Building of Entrepreneurs**
- Policy Tools
 - Monitoring and Evaluation of Policy Effectiveness
 - Practices and Challenges
- 12:00-14:00** **Lunch**
- 14:00-15:30** **Session 2: Roundtable on Capacity Building of Entrepreneurs**
- Which Competencies Are More Critical?
 - Which Methods of Competency Development Are More Effective?
- 15:30-16:00** **Tea Break**
- 16:00-17:00** **Session 3: Improving and Upgrading the Capacity Building Ecosystem**
- Role of the Ecosystem, Current Challenges, and Future Trends
 - The Role of Digital Platforms in Enhancing Capacity Building

Day 2: September 17, 2026

- 9:00-10:30** **Session 4: Interactive Workshop**
- 10:30-11:00** **Tea Break**
- 11:00-12:00** **Session 5: Innovation in Entrepreneurship Education and Training in the Era
of AI**
- Innovative Models and Best Practices in School-based Entrepreneurship
Education
 - Innovative Models and Tools for Social Entrepreneurship Training
 - Exploration for One-Person Companies (OPC)
- 12:00-14:00** **Lunch**

14:00-16:00 Session 6: Inclusive Pathways for Entrepreneurship Capacity Building Development

- **Women Entrepreneurship**
- **Youth Entrepreneurship**
- **Entrepreneurship in Remote Region and Disabled Groups**

16:00-16:30 Tea Break

16:30-17:00 Closing Ceremony

ANNEX II

NOMINATION FORM

APEC Workshop on Improving the Capacity Building of Entrepreneurs for High-Quality Employment HRDWG_101_2025A

Complete all fields and return to Nominations Focal Point below:

SU Qing

Project Overseer/ Project Manager, PRC National Entrepreneurship Research Center, School of Economics and Management, Tsinghua University

Email: suqing@sem.tsinghua.edu.cn; Tel: +8618610265108

By completing and returning this form, I consent to the collection, use and disclosure of the personal data provided below to the APEC Secretariat, for the purposes of project administration and evaluation and to be handled in accordance with the APEC Secretariat Personal Data Protection Policy.

APEC MEMBER ECONOMY: [INSERT]

NOMINEE 1

Name (CAPITALISE surname): [INSERT]

Title (Dr/Mr/Ms/Mrs): [INSERT]

Position:

Gender (M/F): [INSERT]

Organization: [INSERT]

Email: [INSERT]

Telephone: [INSERT]

Fax: [INSERT]

Nominated as an Expert Speaker:

Yes / No

APEC-funded / Self-funded

Nominated as an Active Participant:

Yes / No

APEC-funded / Self-funded

Government official:

Yes / No

NOMINEE 2

Name (CAPITALISE surname): [INSERT]

Title (Dr/Mr/Ms/Mrs): [INSERT]

Position:

Gender (M/F): [INSERT]

Organization: [INSERT]

Email: [INSERT]

Telephone: [INSERT]

Fax: [INSERT]

Nominated as an Expert Speaker:

Yes / No

APEC-funded / Self-funded

Nominated as an Active Participant:

Yes / No

APEC-funded / Self-funded

Government official:

Yes / No

Name of official making the above Nomination(s):

Economy Representative for which APEC Fora:

Title:

Organization:

Email:

Telephone:

Fax:

Please complete all fields in this form and email it to the Nominations Focal Point given above, no later than: [Insert Day/Month/Year] for both speaker and participant nominations

***** LATE NOMINATIONS MAY NOT BE ACCEPTED *****