

ด่วนที่สุด

ที่ ศธ ๐๖๐๑/๑๔๒๖๐



วิทยาลัยสารพัดช่างลำปาง  
รับที่.....2032.....  
วันที่.....26 กันยายน 2566.....  
เวลา.....15.40 น.....

ถึง สถานศึกษาในสังกัดสำนักงานคณะกรรมการการอาชีวศึกษา / สถาบันการอาชีวศึกษาทุกแห่ง /  
ศูนย์ส่งเสริมและพัฒนาอาชีวศึกษาทุกภาค

พร้อมหนังสือนี้ สำนักงานคณะกรรมการการอาชีวศึกษา ขอส่งสำเนาหนังสือสำนักงาน  
ปลัดกระทรวงศึกษาธิการ ด่วนมาก ที่ ศธ ๐๒๐๕/๑๔๒๖๕ ลงวันที่ ๘ กันยายน ๒๕๖๖ เรื่อง การจัดประชุม  
และนิทรรศการ ประจำปี ๒๕๖๖ (Bett Asia 2023) มาเพื่อทราบและเชิญชวนนักเรียนเข้าร่วมการแข่งขัน  
Bett Asia School Challenge

เรียน ผู้อำนวยการ

ด้วย สอศ.ส่งสำเนาหนังสือ สนง.ปลัดกระทรวงศึกษาธิการ  
เรื่อง การจัดประชุมและนิทรรศการ ประจำปี 2566 มาเพื่อ

/ เพื่อโปรดทราบ  
/ เพื่อโปรดพิจารณา

เห็นควรแจ้ง/มอบ.....

นางสาวอัญชลี ธรรมศรีใจ  
หัวหน้างานบริหารงานทั่วไป  
26 ก.ย. 66



สำนักผู้อำนวยการ

ฝ่ายบริหารงานทั่วไป

โทร. ๐ ๒๐๒๖ ๕๕๕๕ ต่อ ๑๑๐๒

ไปรษณีย์อิเล็กทรอนิกส์ : saraban@vec.mail.go.th

เรียน ผู้อำนวยการ

เพื่อโปรดทราบ

เพื่อโปรดพิจารณา

เห็นควรแจ้ง.....

เห็นควรมอบ.....

นายบัญญัติ กันมาเวียง  
รองผู้อำนวยการวิทยาลัยสารพัดช่างลำปาง  
๒๖ ก.ย. ๖๖

ทราบ.....

แจ้ง.....

มอบ.....

นายวิษุติ ลีจินดา  
ผู้อำนวยการวิทยาลัยสารพัดช่างลำปาง  
๒๖/๙/๖๖



ด่วนมาก

## บันทึกข้อความ

สำนักงานคณะกรรมการ การศึกษา 7533 สงให้ 11 ก.ย. 2566
---

ส่วนราชการ สำนักงานปลัดกระทรวงศึกษาธิการ สำนักความสัมพันธ์ต่างประเทศ โทร. ๐ ๒๒๘๑ ๖๓๗๐ ต่อ ๑๑๑  
ที่ ศธ ๐๒๐๕/ ๑๔๒๖๕ วันที่ ๘ กันยายน ๒๕๖๖

เรื่อง การจัดประชุมและนิทรรศการ ประจำปี ๒๕๖๖ (Bett Asia 2023)

เรียน เลขาธิการคณะกรรมการการอาชีวศึกษา

ด้วยผู้จัดการประชุมและนิทรรศการ ประจำปี ๒๕๖๖ (Bett Asia 2023) มีหนังสือขอรับการสนับสนุนจากกระทรวงศึกษาธิการในการเป็นเจ้าภาพร่วมการจัด Bett Asia 2023 ร่วมกับกระทรวงการอุดมศึกษา วิทยาศาสตร์ วิจัยและนวัตกรรม (อว.) องค์กรพัฒนาเอกชน (NGOs) และบริษัทด้านเทคโนโลยีทางการศึกษาในระดับนานาชาติ เพื่อเข้าร่วมแบ่งปันความรู้และประสบการณ์เกี่ยวกับการพัฒนาการเรียนรู้ในศตวรรษที่ ๒๑ ระหว่างวันที่ ๔-๕ ตุลาคม ๒๕๖๖ ณ โรงแรม ดิ แอทธินี กรุงเทพฯ ซึ่งการจัดกิจกรรมดังกล่าวได้จัดขึ้นที่ประเทศไทยเป็นปีที่ ๒ มีวัตถุประสงค์เพื่อเป็นเวทีแลกเปลี่ยนด้านการศึกษาที่สำคัญในระดับภูมิภาคเอเชียแปซิฟิก มีผู้เข้าร่วมงานประมาณ ๒,๐๐๐ คน ภายใต้หัวข้อ “Transforming Minds for a Sustainable Future” และหัวข้อย่อย ๑) Innovation ๒) Wellbeing ๓) Diversity & Inclusion และ ๔) Sustainability ซึ่งภายในงานจะมีกิจกรรมดังนี้

๑. การบรรยายและอภิปรายกลุ่มแบ่งเป็น ๑) ด้านการศึกษาสายสามัญ (K12 Stream) และ ๒) สายอาชีวศึกษา (TVET Stream)
๒. การนำเสนอกรณีศึกษาที่ประสบความสำเร็จ การแข่งขันและการแสดงผลงาน

ทั้งนี้ ผู้จัดการประชุม Bett Asia ได้จัดการประชุมเตรียมการร่วมกับผู้แทนจากสำนักงานปลัดกระทรวงศึกษาธิการเมื่อวันที่ ๑ กันยายน ๒๕๖๖ ซึ่งที่ประชุมได้พิจารณาเกี่ยวกับผู้บรรยายและผู้เสวนาดังนี้

วันที่ ๔ ตุลาคม ๒๕๖๖

- ๑๓.๕๕ - ๑๔.๒๕ น. การบรรยายในหัวข้อ Leading with a mindset/culture of change and transformation (เสนอผู้แทนจากสำนักงานคณะกรรมการการศึกษาขั้นพื้นฐาน)
- ๑๖.๓๐ - ๑๗.๐๐ น. การเสวนาในหัวข้อ Whole school digital citizenship (เสนอผู้แทนจากกระทรวงดิจิทัลเพื่อเศรษฐกิจและสังคม หรือสำนักงานคณะกรรมการการศึกษาขั้นพื้นฐาน)

วันที่ ๕ ตุลาคม ๒๕๖๖

- ๐๙.๐๕ - ๐๙.๓๕ น. การเสวนา (K12 Stream) ในหัวข้อ Education for a sustainable future (เสนอนางสาวดุริยา อมตวิวัฒน์ ที่ปรึกษาสำนักงานปลัดกระทรวงศึกษาธิการ เป็นผู้ร่วมเสวนา)
- ๐๙.๐๕ - ๐๙.๓๕ น. การเสวนา (TVET Stream) ในหัวข้อ Transforming TVET for green skills development (เสนอผู้แทนจากสำนักงานคณะกรรมการการอาชีวศึกษา)

อนึ่ง ที่ประชุมขอให้กระทรวงศึกษาธิการประชาสัมพันธ์การจัดงานดังกล่าว เชิญชวนผู้สนใจเข้าเยี่ยมชมงาน และเชิญชวนนักเรียนอายุระหว่าง ๗ - ๑๗ ปี เข้าร่วมการแข่งขัน Bett Asia School Challenge ซึ่งเป็นการออกแบบการแก้ปัญหาต่าง ๆ เพื่อการพัฒนาที่ยั่งยืน โดยสามารถศึกษาข้อมูลและสมัครผ่าน <https://asia.bettshow.com/page/school-challenge>

/ในการนี้...

ในการนี้ สำนักงานปลัดกระทรวงศึกษาธิการขอเรียนว่า การจัดงาน Bett Asia 2023 จะเป็นประโยชน์ต่อนักเรียน ครู นักการศึกษา จึงขอความร่วมมือจากหน่วยงานของท่าน พิจารณาประชาสัมพันธ์ การจัดงาน Bett Asia 2023 (<https://asia.bettshow.com>) และเชิญชวนนักเรียนเข้าร่วมการแข่งขัน Bett Asia School Challenge รวมทั้งพิจารณาผู้แทนเป็นวิทยากรเสวนาในหัวข้อ Transforming TVET for green skills development ในวันที่ ๕ ตุลาคม ๒๕๖๖ โดยแจ้งชื่อวิทยากรไปยังสำนักความสัมพันธ์ต่างประเทศ สป. ภายในวันที่ ๑๕ กันยายน ๒๕๖๖

จึงเรียนมาเพื่อโปรดพิจารณาให้ความร่วมมือในเรื่องดังกล่าวด้วย จักขอบคุณยิ่ง



(นายอรรถพล สังขวาสี)  
ปลัดกระทรวงศึกษาธิการ

## Leadership Summit

Bett is the global community for education technology. We spark ideas, create connections and accelerate trade, driving impact and improving outcomes for teachers and learners. The two-day Leadership Summit programme will explore topics nominated by policy and decision makers from K12 to HE which address key opportunities to improve education systems and further student outcomes across Asia. The plenary keynotes will be delivered by high-level speakers, followed by breakout HE, TVET, and K12 streams of workshops, demonstrations, discussions and presentations.

### Day 1: Plenary

Time	Session
08:00	Registration
08:45 – 08:50	Official Opening of Bett Asia 2023 Florence Dinar, Event Director, Bett Asia
08:50 – 08:55	Welcome and Chairperson's Introduction
08:55 – 09:00	Address by BESA Caroline Wright, Director General, British Educational Suppliers Association (BESA)
09:00 – 09:05	Address by UK Government
09:05 – 10:00	<b>Ministerial Perspectives: Transforming minds for a sustainable future</b> Education Ministers, Ministerial representatives, and policymakers set out their vision and priorities for investing in national education systems across Asia to drive a more sustainable, resilient future.
	<b>09:05 – 09:10 Address by Ministry of Education of Thailand</b>
	<b>09:10 – 10:00 Panel discussion:</b> The rapid adoption of transformative technology is redefining several aspects of our lives. But what does this mean for education? After three years of steep learning, it is time for the education and technology community to unite and harness curiosity, innovation, and technology's potential for better learning outcomes for all and a more sustainable, resilient future. This is why the overarching theme for Bett Asia 2023 is 'Transforming Minds for a Sustainable Future'.
	Theme(s): Innovation, Sustainability
10:00 – 10:30	<b>Sponsored Session: Microsoft</b> Join Microsoft in the Leadership Summit to hear more about their latest EdTech innovations.
	In collaboration with Microsoft
10:30 – 11:00	Morning coffee break
11:00 – 11:30	<b>Driving the Future of Education: Three key trends</b> As we march towards a radically different future, what should the role of education be and how might it look? Join Google for Education's keynote session to learn more about trends and insights from Google's Future of Education research, and how these trends are playing out specifically in schools in Asia.
	Scott Wong, Head of SEA & Greater China, Google for Education
	In collaboration with Google
	Theme(s): Innovation

11:30 – 12:10

**Harnessing the future of AI in education with Dr Ayesha Khanna**

Join futurist and leading AI expert Dr Ayesha Khanna to explore future of AI in education and how educators and leaders can approach disruptive technologies with a mindset of curiosity and innovation.

**Dr Ayesha Khanna, Co-Founder and CEO of Addo, Futurist, and Artificial Intelligence Expert**

Theme(s): Innovation

12:10 – 12:40

**Sponsored Session: Lenovo**

Join Lenovo in the Leadership Summit to hear more about their latest EdTech innovations.

**In collaboration with Lenovo**

12:40 – 13 :50

**Lunch, networking break and opportunity to visit the exhibition area**

**Day 1: K12 Stream**

**Time**

**Session**

13:50

**Chair Welcome**

13:55 – 14:25

**Leading with a mindset of change and transformation**

With the rapid adoption of transformative technology redefining several aspects of our lives, what does this mean for schools, including the role of educators?

This session will highlight why it's more important than ever to adopt a mindset of curiosity and innovation in the face of technological advancements and how, as education leaders, you can empower your entire education community to approach change with resilience.

**Moderator: Michael Klemm, Managing Director, Singapore Education Network  
Dr HC Aslam Khan, Academic Director and Executive Vice Chairman, ERICAN Education Group**

Theme(s): Wellbeing, Innovation

14:25 – 14:55

**Sponsored Session: Intel**

Join Intel in the K12 Stream of the Leadership Summit to hear more about their latest EdTech innovations.

**In collaboration with Intel**

14:55 – 15:25

**AI in practice: A 360 strategy**

The latest developments in AI are changing the game in education, from enhancing personalised learning, data analysis & insights, streamlining administrative tasks, and ensuring early student invention and additional needs support.

This session will explore the practical applications of AI in education and showcase schools in the region that have been effectively embedding AI into their overall digital strategies both at an operational level and in the classroom.

Theme(s): Innovation

15:25 – 16:00

**Afternoon coffee break**

16:00 – 16:30

**Sponsored**

16:30 – 17:00

**Whole-school digital citizenship**

Social media has gained significant prominence in education in recent years, transforming the way learners, educators, and educational institutions create content in teaching & learning, gather information, and interact within and beyond school settings. But where does this leave the conversation around online safety, and how can schools best approach this increasingly digital reality?

This session will gather a range of experts and practitioners to discuss how schools can develop both learners and staff as resilient, responsible digital citizens who are empowered with the knowledge and skills to navigate the evolving online landscape.

Theme(s): Innovation, Wellbeing

17:00 – 17:05  
17:05 – 17:30

**Chair's Closing Remarks**

All delegates to proceed to awards location for networking and drinks

17:30 – 18:00  
18:00

**Bett Asia Awards**  
**End of Day 1**

**Day 1: HE Stream**  
**Time**

**Session**

13:50  
13:55 – 14:05

**Chair Welcome**  
**Official Opening of Higher Education Stream**

14:05 – 14:25

**Embracing change in a shifting landscape**

In this opening session we'll hear from AUAP on the latest trends in EdTech and how you can navigate the current Higher Education landscape.

With increased access to transformative technology, the Higher Education sector is witnessing a fundamental reimagining of learning pathways. With students having greater opportunities than ever to build targeted, industry-relevant skills and becoming active participants in shaping their educational journeys, Higher Education Institutions must ensure they are ahead of the curve. This new landscape calls for agile leadership grounded in databased decision-making and collaborative thinking to realise the potential of technology and empower both students and institutions.

**Prof. Dr. Anoop Swarup, Secretary-General, Association of Universities of Asia and the Pacific**

Theme(s): Innovation

14:25 – 14:55

**Sponsored Session: Instructure**

Join Instructure in the HE Stream of the Leadership Summit to hear more about their latest EdTech innovations.

**In collaboration with Instructure**

14:55 – 15:25

**Nurturing future-ready graduates through interdisciplinary learning**

This session highlights the pressing need to equip today's graduates with the skills for the future and empower students to thrive in the global economy.

With recent advancements in technology, education has fewer restrictions than ever before and graduating students require a greater blend of skills to meet the needs of society. The challenges of our future society demand a diverse skill set, a deep understanding of the digital landscape, and a willingness to explore innovative solutions, all while maintaining the human connection at the heart of learning. Join us to explore interdisciplinary collaboration and chart a path towards cultivating future-ready graduates.

Theme(s): Innovation, Sustainability

15:25 – 16:00  
16:00 – 16:30

**Afternoon coffee break**

**Sponsored Session: Lenovo**

Join Lenovo in the HE Stream of the Leadership Summit to hear more about their latest EdTech innovations.

**In collaboration with Lenovo**

16:30 – 17:00

**Developing AI literacy in students and staff**

Join this session to explore upskilling for staff and students in Generative AI and understand what pitfalls we can plan for when utilising this new tool.

Generative AI has taken the education sector by storm, and it is here to stay. Much of the conversation has been focused on how students might use ChatGPT to cheat in exams, but the real challenges are far more complex. For example, is ChatGPT at risk of perpetuating mainstream viewpoints and marginalising more diverse voices due to the way it collects information? Is ChatGPT likely to end up in circular confirmation bias with itself? All this and more is why it's essential for students and staff to be properly educated not just on the uses of Generative AI, but also how it works.

Theme(s): Innovation

17:00 - 17:05  
17:05 - 17:30

**Chair's Closing Remarks**

All delegates to proceed to awards location for networking and drinks

17:30 - 18:00  
18:00

**Bett Asia Awards  
End of Day 1**

**Day 2: K12 Stream**

Time

Session

07:45 - 08:45  
09:00  
09:05 - 09:35

**K12 VIP roundtable (invite only)**

**Chair Welcome**

**Editorial - Panel discussion: Education for a sustainable future**

The UN argues that education is a critical agent in addressing the issue of climate change and creating a better world for future generations. However, with the Asia-Pacific region accounting for most of the world's new disaster and climate-related displacements - which poses significant barriers to the right to education - what role can educators and school communities play?

Drawing on insight into region-wide policy development and practices within schools, this panel discussion will explore solutions-led approaches to ensuring climate-resilience across school communities, considering the role of technology, and developing and implementing a climate change curriculum relevant to specific localities and cultures.

Theme(s): Sustainability, Innovation

09:35 - 10:05

**Sponsored Session: Microsoft**

Join Microsoft in the K12 Stream of the Leadership Summit to hear more about their latest EdTech innovations.

**In collaboration with Microsoft**

10:05 - 10:35

**From Strawberry to Durian: How entrepreneurship education will future proof our children.**

Hear how through project-based, experiential learning, learners have been developing solutions for real-life problems. Understand why it is crucial to build entrepreneurial education into schools and discover practical strategies for how you can empower your learners with tools to develop their agency, problem-solving and entrepreneurial skills, and make a real impact beyond their school community.

**Coco Wong, CEO, CEO Kids International**

Theme(s): Sustainability, Innovation

10:35 - 11:00  
11:00 - 11:30

**Morning coffee break**

**Sponsored Session**

Join one of Bett Asia's sponsors and solutions providers in the K12 Stream of the Leadership Summit to hear more about their latest EdTech innovations.

11:30 - 12:00

**Fireside chat: Leading a whole-school diversity & inclusion strategy**

Diversity and inclusion in schools across Asia - and within individual countries across Asia - varies significantly due to the region's differing cultural, social, and economic contexts. It is therefore essential for schools to adopt a contextually responsive approach to ensure they meet the needs of their learners, staff, and the wider school community.

This session will bring together leading experts from the region and beyond to identify the key elements of a diversity & inclusion strategy, including cultural responsiveness, language inclusion, engaging students with special needs, and socio-economic inclusion, and consider how leaders can drive a fulfilling, equitable experience for the entire school community.

**Dr. Sharimila Ambrose, Assistant Professor, University of Nottingham Malaysia (UNM)**

Theme(s): Diversity & Inclusion

12:00  
12:00 – 13:00

**Chair's Closing Remarks**  
**Lunch, networking break and opportunity to visit the exhibition area**

Day 2: HE Stream Time	Session
07:45-08:45	<b>HE VIP roundtable (invite only)</b>
09:00	<b>Chair Welcome</b>
09:05 – 09:35	<p><b>Scaling change and maximising impact in Higher Education</b> In this session we'll explore the values Higher Education institutions must embody to drive change in a modern world and foster a culture of innovation through learning.</p> <p>Scalable change in Higher Education is a critical topic in today's world of rapid change and evolving educational needs. In this session we'll hear from SEAMEO RIHED as they explore the values Higher Education institutions must embody to drive change in a modern world, enhance teaching and learning outcomes, promote accessibility, and foster a culture of innovation and experimentation.</p> <p><b>Asst. Prof. Dr. Romyen Kosaikanont, Centre Director, SEAMEO RIHED</b></p> <p>Theme(s): Innovation</p>
09:35 – 10:05	<p><b>Sponsored Session</b> Join one of Bett Asia's sponsors and solutions providers in the HE Stream of the Leadership Summit to hear more about their latest EdTech innovations.</p>
10:05 – 10:35	<p><b>Enabling access and participation in student mobility programmes</b></p> <p><b>Abstract:</b> The session will address the importance of ensuring multinational collaboration in a rapidly changing world. Join us to hear from APAIE on sustainable student mobility programmes.</p> <p><b>Summary:</b> Join us for a discussion on international collaboration, with a key emphasis on enabling access and participation in student mobility programmes. The disruption caused by the pandemic has significantly impacted international students, leading to the need for reimagining traditional approaches to learning. This session will highlight initiatives undertaken by institutions to promote internationalisation at home, integrating global perspectives into their curriculum for the benefit of all students. Engage in discussions about the delicate balance between driving international engagement and supporting local communities.</p> <p><b>Prof Venky Shankararaman, Vice Provost (Education) &amp; Professor of Information Systems (Education), Singapore Management University, President of Asia-Pacific Association for International Education (Singapore)</b> <b>Mr. Charlton A. Lim, IR Officer and Foreign Expert, International Relations Division, Mahidol University</b></p> <p>Theme(s): Diversity &amp; Inclusion, Sustainability</p>
10:35 – 11:00	<b>Morning coffee break</b>
11:00 – 11:30	<p><b>Sponsored Session: Intel</b> Join Intel in the HE Stream of the Leadership Summit to hear more about their latest EdTech innovations.</p>



11:30 – 12:00

In collaboration with Intel

### Demystifying transformative technologies for the Higher Education sector

In this session, Pradeep will explore the significance of emerging technologies, immersive technologies, metaverse and EdTech for the Higher Education sector.

Pradeep Khanna has Multiple Global Roles in the Metaverse / XR ecosystem and knows more than 10,000 entities globally in this ecosystem. As an Adjunct Professor in Australia and Asia, he is on the Academic Board of Astra Institute of Higher Education. In this session, Pradeep will explore the significance of emerging technologies, immersive technologies, metaverse and EdTech for the Higher Education sector, drawing on his worldwide community of more than 50,000 professionals in immersive technology.

**Pradeep Khanna, Executive Director Asia Pacific VRARA, CEO Global Mindset, Co Founder INSquare**

Theme(s): Innovation

12:00

12:00 – 13:00

Chair's Closing Remarks

Lunch, networking break and opportunity to visit the exhibition area

## Day 2: TVET Stream

Time

Session

07:45 - 08:45

TVET VIP roundtable (invite only)

09:45

Chair Welcome

09:50 – 10:20

**Editorial – Panel discussion: Transforming TVET for the green transition**

As emphasised by the United Nations, climate change is the defining crisis of our time. There is a global responsibility to forge greener socio-economic systems at a rapid rate, which in turn requires the development of greener jobs and therefore greener skills training. This session will gather a range of perspectives from Asia's TVET ecosystem to consider what the greening of skills development looks like in practice and how we can prepare the current and future workforce for an increasingly climate-conscious world.

**Siripan Choomnoom, Ph.D, President, (LinkedIn) Institute of Vocational Education Bangkok Council**

Theme(s): Sustainability

10:20 – 10:50

**Sponsored Session**

Join one of Bett Asia's sponsors and solutions providers in the TVET Stream of the Leadership Summit to hear more about their latest EdTech innovations.

10:50 – 11:20

**Editorial – Fireside chat/Panel discussion: Digital upskilling for all**

The demand for digital skills in Asia is significantly high, with the [Asian Development Bank's survey of employers in Asia and the Pacific](#) revealing that 75% of employers in four countries now have increased demand for new hires with digital skills. But with ongoing high unemployment rates and gender-based barriers impacting women's access to education and employment, how can this demand for digital skills be met effectively? This session will consider practical approaches to ensure equitable digital upskilling across Asia, engage harder-to-reach prospective workers, and power the labour market by building a diverse, competent talent pool.

**Asst. Prof. Poolsak Koseeyaporn, Ph.D., Office of National Higher Education Science Research and Innovation Policy Council (NXPO)**

Theme(s): Diversity & Inclusion, Innovation

11:20 – 11:50

**Sponsored Session**

Join one of Bett Asia's sponsors and solutions providers in the TVET Stream of the Leadership Summit to hear more about their latest EdTech innovations.

11:50 – 12:20

**Editorial – Case study: Global collaboration for a resilient workforce**

With the job market evolving at an exponential rate in an increasingly interconnected world, it is more important than ever for TVET providers, government, and industry both within and beyond Asia to align efforts to develop a viable, agile workforce that can continuously upskill and reskill. Drawing on the experience and work of current cross-sector projects, this session will highlight what successful collaboration between TVET stakeholders looks like and how to harness the power of partnerships to create a culture of lifelong learning and a resilient, globally-aware workforce.

**Mr. Sampan Silapanad, Vice President, Chief Thailand Business Strategist, Western Digital Storage Technologies (Thailand) Ltd.**

Theme(s): Innovation, Sustainability

12:20

**Chair's Closing Remarks**

12:20 – 13:00

Lunch, networking break and opportunity to visit the exhibition area

## Day 2: Plenary

Time	Session
13:00	<b>Welcome Back Introductions</b>
13:05 – 13:35	<p><b>Sponsored Session</b> Join one of Bett Asia's sponsors and solutions providers in the Leadership Summit to hear more about their latest EdTech innovations.</p>
13:35 – 14:15	<p><b>Changemaking Starts in the Classroom: Empower the next generations for a sustainable future</b> Join Full Time Changemaker and youth movement builder Melati Wijsen as she unpacks the significance of empowering youth for a sustainable future. Gain invaluable perspectives on fostering the next generation of global changemakers who can thrive in and lead a disruptive future of working, learning, and living.</p> <p><b>Melati Wijsen, Founder of Bye Bye Plastic Bags and YOUTHTOPIA and Full Time Changemaker</b></p>
14:15 – 14:45	<p>Theme(s): Innovation, Sustainability <b>Sponsored Session: UpGrad</b> Join UpGrad in the Leadership Summit to hear more about their latest EdTech innovations.</p> <p><b>In collaboration with UpGrad</b></p>
14:45 – 15:00	<b>Chair's Closing Remarks</b>
15:00 – 15:35	<p><b>Bett Asia School Challenge Awards Ceremony</b> An exciting new initiative for 2023, the Bett Asia School Challenge is a Southeast Asia-wide competition for students aged 7-17, created to promote big-thinking and innovative ideas on a large scale, to help provide solutions for schools and education issues using the United Nations Sustainable Development Goals (SDGs).</p> <p>Following the exciting in-person live final in the Classroom Theatre at the show, find out which student teams will be crowned as the winners of the Challenge!</p> <p><b>In collaboration with Google</b></p> <p>Theme(s): Innovation, Sustainability</p>

## Bett Asia 2023 Speaker Information Form

Please complete the details below and return with a high-resolution photo.

<b>Name</b>	
<b>Full name</b>	
<b>Job title</b>	
<b>Company/organisation</b>	
<b>Country</b>	
<b>Mobile number*</b> *Mandatory, this will only be used in emergencies on site.	
<b>Email</b>	
<b>PA email/contact number</b>	
<b>Biography</b> (Max 800 characters including spaces, written in the third person)	
<b>Photo</b>	Please attach a headshot when returning this form
<b>Accessibility</b> Please include any details of your accessibility needs	
<b>Marketing consent</b> Please confirm that you are happy to be contacted by our marketing and PR teams.	Yes / no
<b>Marketing contact</b> Please include name, phone and email.	
<b>Social Media Accounts</b>	
<b>Website</b>	
<b>Twitter</b>	
<b>Facebook</b>	
<b>LinkedIn</b>	
<b>Instagram</b>	

Join the Bett Asia School Challenge!  
Showcase your students' solutions to Southeast Asia

**bett** | Asia  
Bangkok  
4-5 October 2023  
● A Hyve Event

---

# JOIN THE SCHOOL CHALLENGE

---

SPONSOR

Google for Education

Hi there!

Have you registered to join the Bett Asia School Challenge?

Our brand-new competition invites students aged 7-17 from schools in Southeast Asia to think big and design solutions that address the Sustainable Development Goals (SDGs) set by the United Nations.

The challenge will ask your students to imagine solutions for today's problems to help tomorrow's world across three unique design challenges based on three of the SDGs:

- Life Below Water (for students aged 7-12)
- Life on Land (for students aged 13-17)
- Climate Action (for students aged 13-17)

The selected finalists will have the chance to present their projects **live at Bett Asia 2023 in Bangkok on 5 October 2023**. Along with the opportunity to pitch their ideas in front of a live audience and judges, there are fantastic prizes to be won! Winning teams will receive Chromebook laptops, sponsored by Google.

Register your team now and submit your project by the **19 September 16:00 (ICT)**. We will inform you by the **21 September** if your team has been selected to present at Bett Asia.

Register your school's team today to attend and find out more!

Register [here!](#)